



VICTORY

—AND—

SONIC AUTOMOTIVE, INC.

PRESENT

a night at

MOULIN
ROUGE



SATURDAY, APRIL 26, 2025

713 MUSIC HALL AT THE POST



SPONSORSHIP OPPORTUNITIES

MESDAMES
et
MESSIEURS...

WELCOME TO THE SPECTACLE!

SATURDAY, APRIL 26, 2025



Join us for, "A NIGHT AT MOULIN ROUGE," on **SATURDAY, APRIL 26, 2025**. Once again, presented by Sonic Automotive, Inc. this event promises to dazzle and delight until the final curtain falls. The Founding Members of VICTORY dreamed of finding a cure for cancer. Over the past 38 years, the ladies of VICTORY have raised more than \$66+ million to support cancer research across the United States. Last year, VICTORY set the stage for a new act.

VICTORY Houston, Inc. commits to raising the most money at the least cost to provide support for cancer-related initiatives in the Greater Houston area.

Cancer touches us all. We are raising the curtain for your...

Mom and Dad ★ Sisters and Brothers ★ Daughters and Sons
Aunts and Uncles ★ Friends and Neighbors

We Are Performing For You!

PLEASE JOIN US IN CLOSING THE CURTAIN ON CANCER.

YOUR 2025 VICTORY BALL CHAIRS,

Cissy Abel
Hallie Vanderhider

SPONSORSHIP LEVELS

Sold \$100,000+
STAR OF THE SHOW

♥ PRESENTING SPONSOR

SONIC AUTOMOTIVE, INC.

- * Two premier tables for 10
- * Special acknowledgment during the Ball
- * Elegant gifts for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$1,000 in casino chips
- * Ten deluxe swag bags (one per couple)

Sold \$200,000
VIP CABARET

♥ RESEARCH SPONSOR

DAVID AND EULA WINTERMANN FOUNDATION

- * Two premier tables for 10
- * Special acknowledgment during the Ball
- * Elegant gifts for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$1,000 in casino chips
- * Ten deluxe swag bags (one per couple)

\$75,000
GRAND ÉTOILE

♥ DINNER SPONSOR

- * Premier table for 10
- * Prominent signage at dinner stations
- * Special acknowledgment during the Ball
- * Elegant gifts for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$750 in casino chips
- * Five deluxe swag bags (one per couple)

♥ *Items for sponsorship*



SPONSORSHIP LEVELS

\$50,000
VELVET VIP

♥ ENTERTAINMENT SPONSOR ♥ LIBATION LIQUOR SPONSOR

- * Premier table for 10
- * Prominent signage near the stage
- * Special acknowledgment during the Ball
- * Exclusive gift for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$500 in casino chips
- * Five deluxe swag bags (one per couple)

Sold \$35,000
PARISIAN PRESTIGE

♥ CHILDREN'S EVENT SPONSOR

CYVIA WOLFF

- * Prominent table for 10
- * Exclusive gift for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$350 in casino chips
- * Five deluxe swag bags (one per couple)

\$25,000
FEATHER FETE

♥ PADDLES UP ♥ PRINTED MATERIALS SPONSOR

- * Premier table for 10
- * Exclusive gift for you and your guests
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$250 in casino chips
- * Five deluxe swag bags (one per couple)

\$15,000
L'AMOUR LOUNGE

♥ LEFT GRANDE BAR ♥ RIGHT GRANDE BAR ♥ CASINO SPONSOR

- * Reserved table for 10
- * Prominent signage at bar or casino
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$150 in casino chips
- * Five swag bags (one per couple)

♥ *Items for sponsorship*





SPONSORSHIP LEVELS

\$10,000 CRIMSON CABARET

♥ DECORATIONS SPONSOR ♥ VALET PARKING SPONSOR

- * Reserved table for 10
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$100 in casino chips
- * Five swag bags (one per couple)

\$7,500 MOULIN MYSTIQUE

♥ AUCTION SOFTWARE ♥ DOWNSTAIRS PETITE BAR
♥ UPSTAIRS PETITE BAR ♥ BEVERAGE CUP
♥ WINE/WHISKEY/TEQUILA PULL STATION SPONSOR

- * Reserved seating for 6
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$75 in casino chips
- * Three swag bags (one per couple)

\$5,000 CABARET CHARM

 BANK SPONSOR ♥ DESSERT SPONSOR

- * Reserved seating for 4
- * Recognition on printed materials, social media, website, and night-of-Ball signage
- * Host receives \$50 in casino chips
- * Two swag bags (one per couple)

\$3,500 SCARLET SEDUCTION

 BEVERAGE NAPKIN  DINNER NAPKIN
 PHOTO BOOTH SPONSOR

- * Reserved seating for 2
- * Special recognition and signage at the Ball
- * Host receives \$35 in casino chips
- * One swag bag

♥ *Items for sponsorship*

TABLES & TICKETS

\$50,000 DIAMOND DANCE

- * VIP table for 10
- * Special recognition and signage at the Ball
- * Exclusive gift for you and your guests
- * Host receives \$500 in casino chips
- * Five swag bags (one per couple)

\$35,000 MONTMARTRE MAESTRO

- * VIP table for 10
- * Special recognition and signage at the Ball
- * Exclusive gift for you and your guests
- * Host receives \$350 in casino chips
- * Five swag bags (one per couple)

\$25,000 CAN-CAN CONNOISSEUR

- * VIP table for 10
- * Special recognition and signage at the Ball
- * Exclusive gift for you and your guests
- * Host receives \$250 in casino chips
- * Five swag bags (one per couple)

\$15,000 TOULOUSE TIER

- * VIP table for 10
- * Host receives \$150 in casino chips
- * Five swag bags (one per couple)

\$10,000 PARISIAN NIGHT

- * VIP table for 10
- * Host receives \$100 in casino chips
- * Five swag bags (one per couple)

\$7,500 ROUGE REVERIE

- * Reserved table for 10
- * Host receives \$75 in casino chips
- * Five swag bags (one per couple)

\$5,000 BOHEMIAN BLISS

- (Limited Availability)
- * Reserved table for 10
 - * Host receives \$50 in casino chips
 - * Five swag bags (one per couple)

\$3,500 EPOQUE BENEFACTOR

- (Limited Availability)
- * Reserved bar top table for 6
 - * Host receives \$35 in casino chips
 - * Three swag bags (one per couple)

\$3,000 MOULIN MAGNATE

- (Limited Availability)
- * Bar top seating for 4 with a balcony view
 - * Host receives \$35 in casino chips
 - * Two swag bags (one per couple)


\$2,000 CABARET PATRON

- * Reserved seating for 2
- * Host receives \$20 in casino chips
- * One swag bag (one per couple)

\$1,000 RISQUE ROYALE

- * General admission for 2
- * One swag bag

\$500 EIFFLE TOWER

- * General admission for 1
 - * One swag bag
- 

SWAG BAG SPONSORSHIP

Opportunities

\$20,000

SWAG BAG SPONSORSHIP

Includes a reserved table for 10 guests, casino chips, swag bags, and exclusive recognition in printed materials, on the website, and during the Ball. Your custom logo on the Swag Bag that will be given to guests at the end of the evening.



\$15,000

SPECIALTY ITEM SPONSORSHIP

Includes a reserved table for 10 guests, casino chips, swag bags, and high-visibility recognition throughout the night and in all Ball promotions. A specialty item of your choice with your brand or logo will be included in our "Swag Bag" at the end of the evening.



\$10,000

SPECIALTY ITEM SPONSORSHIP

Includes a reserved table for 10 guests, casino chips, swag bags, and prominent acknowledgement at the event and in our materials. A specialty item of your choice with your brand or logo will be included in our "Swag Bag" at the end of the evening.



\$7,500

SPECIALTY ITEM SPONSORSHIP

Includes reserved seating for 6 guests, casino chips, swag bags, and recognition throughout the evening. A specialty item of your choice with your brand or logo will be included in our "Swag Bag" at the end of the evening.

Three swag bags (one per couple)



\$5,000

SPECIALTY ITEM SPONSORSHIP

Includes reserved seating for 4 guests, casino chips, swag bags, and special mention in printed materials and on event signage. A specialty item of your choice with your brand or logo will be included in our "Swag Bag" at the end of the evening.



\$3,500

SPECIALTY ITEM SPONSORSHIP

Includes reserved seating for 2 guests, casino chips, a swag bag, and acknowledgment in materials and signage. A specialty item of your choice with your brand or logo will be included in our "Swag Bag" at the end of the evening.

You will work with VICTORY on a branded item of your choice.

DONATION

Opportunities

TRIBUTE WALL

For a minimum donation of \$25, you can honor or memorialize a loved one or friend during the VICTORY Ball. Your tribute will be displayed in the ambiance of Moulin Rouge elegance, and your honoree will receive a personal note acknowledging your generous gift.



*RESTRICTED GIVING

You can direct your contribution toward cancer research and initiatives in the Greater Houston area, aligned with the VICTORY Houston mission.



MATCHING GIFTS

Thank you for helping us raise money for cancer research. See if your employer offers a matching gift program and double your impact under the Parisian lights.



DONOR ADVISED FUND

Donations made through a Donor Advised Fund must be split such that the fair market value is paid through a personal account as a Donor Advised Fund cannot receive any benefit as a result of a donation.



If you have questions or would like assistance, please contact us at info@victory-houston.org

**Please call for more information on provisions/limitations*

VICTORY HOUSTON, INC.

2025 VICTORY BALL CHAIRS

Cissy Abel
Hallie Vanderhider

EXECUTIVE BOARD

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Diane Watson Cain

1ST VICE PRESIDENT

Karen Peltz

2ND VICE PRESIDENT

Tammy Norman

MEMBERSHIP

Samantha Derrett

MEMBER-AT-LARGE

Lelia Sprague

DONOR RELATIONS

Elizabeth Stein

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Jerre' Williams
Cyvia Wolff
Kelsey Wright
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VICTORY Houston, Inc. is a 501(c)(3) nonprofit organization.
Donations are tax-deductible to the fullest extent allowable under the law.